

Yongho Kim

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Mid-career activist at a community based service/advocacy organization with an interest in online/offline integration, culturally relevant outreach, and making project tasks faster and easier (with a twist for fun high tech toys).

Experience

Civic Participation Coordinator, Korean Resource Center 2008 – Present

- Coordinate KRC's organizational capacity to increase informed civic participation in the Korean American and immigrant communities in Los Angeles and Orange Counties.
- Organize intentional and culturally relevant work on the areas of voter education, Get Out the Vote efforts, voter registration and naturalization.
- Provide research, smart technology use (including VAN), rights advocacy, and participation in coalitions, including Mobilize the Immigrant Vote.
- Geo-code voter and community organizing data over ZIP codes and Congressional Districts for analysis, advocacy, and voter work coordination, using freely available tools such as BatchGeoCode.com, Google Earth, and Excel.
- Recruit and incorporate student volunteers and interns into KRC's work.

Immigrant Rights Organizer, Korean Resource Center 2006-2007

- Educated and mobilized the Korean American community on comprehensive immigration reform in coordination with NAKASEC, CHIRLA and the We Are America Coalition of Southern California.
- Counseled students and parents on AB 540, a California law that enables undocumented immigrant students to pay in-state tuition at public universities.
- Developed and implemented targeted community in-person & online outreach plans.
- Advised senior staff on adoption of databases and web-based suites to improve productivity.
- Maximize KRC's effectiveness by recommending best protocol and technology-based practices and widen the KRC's reach in online spheres.

Skills and Capacity

- Everyday use: Illustrator, iMovie, WordPress, MediaWiki, VAN.
- Giving easy-to-follow (but not oversimplified) presentations or preparing educational materials on political or policy topics for community members; overcoming "cognitive bottlenecks" caused by culture, age, language, and context and identifying the best message and delivery method (user Experience/UX optimization) for presentation and materials.
- Design and distribution of political and promotional materials with an emphasis on adaptation for online and offline medium and machine accessibility.
- Politically relevant simultaneous interpretation or on-screen-captioning of meetings and events in English, Spanish, or Korean; translation of documents and captioning of videos.
- Basic knowledge of web server management - cPanel, Linux shell, custom WordPress & MediaWiki functions/plugins.
- Various campaign and event logistics, including nonprofit bulk mail and audio-visual systems setup.

Education

2005 Macalester College
Saint Paul, MN B.A. in Anthropology

March-June 2001 Universidad de la Frontera
Temuco, Chile Program: Mathematical Engineering